



## Kristina Tucker

CDMP, PCM®

Director of Marketing

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### Community Involvement

- Leadership York – Class of 2020
- United Way of York County – Campaign Champion

### Education

- B.A. Public Relations; Minor: Speech Communication – York College of Pennsylvania

### Certifications

- Digital Marketing Institute - Certified Digital Marketing Professional (CDMP)
- American Marketing Association - Professional Certified Marketer (PCM®)

### Professional Affiliations

- Association for Accounting Marketing – Growth Committee Co-Chair, Digital Marketing Circle Leader
- Allinial Global – BD/Marketing Committee Member, Conference Planning Committee Member
- Pennsylvania Institute of CPAs – Accounting Marketing Alliance Member
- American Marketing Association – Central PA Chapter Member
- CPA Firm Management Association – Member